

PRESS RELEASE

SAMSONITE UNISEX BAGS

Issued June 17, 2009 for Immediate Release



Great for Mum *and* Dad

Practical and durable, our range of unisex bags remain our **best sellers**.

The perfect-sized **Messenger Changer** has all the features you've come to expect from a Samsonite bag.

Internal pockets help you find all you need without having to dig, while bottle pockets, mobile pocket and dummy pockets are located on the outside of the bag and on the strap for your ease. Includes a large, padded changing mat.

Available in Black & Mandarin Orange

Recommended retail price: £39.99.

The **Maternity Holdall/Weekender** is perfect for your trip to the hospital, or for future weekend trips with baby. It has comfortable top carry handles as well as an adjustable, detachable shoulder strap.

It has large external pockets as well as a small, **detachable pouch** for toiletries or small items.

Available in Black & Mandarin Orange

Recommended retail price: £49.99.

www.baby-travel.com

Notes to Editors

1. For your convenience, shortened text versions of this press release are included below.
2. W|H|L Weybury Hildreth Limited has partnered with the Samsonite Corporation to bring the the mix of style, quality and reliability for which Samsonite is recognised Samsonite Nursery Collection to modern, active parents. Now available to parents are our unique **Pop-Up Travel Cots, Baby Carriers**, and contemporary range of **Changing, Maternity and Travel Bags**.

For more information please contact Lee-anne Simpson

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(38 words) Practical and durable, our unisex Messenger Bag and Maternity Holdall/Weekender remain our best-selling bags. They're just the right size for your and baby's needs, and have all the features you've come to expect from a Samsonite bag.
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