

PRESS RELEASE

SAMSONITE "SUN & SLEEP" POP-UP TRAVEL BUBBLE COT

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The Essential Bed for Outdoor Days

The Samsonite Sun & Sleep Pop-Up Bubble Cot is the perfect travel solution for holidays, outdoor days, whether you're out gardening, at a picnic, or in a park. It's equally great for indoor use.

The waterproof base keeps the bassinette dry and clean. The integrated, zip-up sun blinds block out 93% of all UVA and UVB rays. Or you may choose to use the zip-up mosquito net instead at dawn or dusk, when the sun is not so hot.

Ideal for babies 6 to 18 months, the Sun & Sleep Pop-up Bubble comes with a mattress and carrying bag. Folded up, this weighs less than 3 kg.

For extra comfort for baby, an **inflatable mattress** and 100% cotton jersey **fitted sheet set** can be purchased separately.

Recommended retail price: £74.99

www.baby-travel.com

Notes to Editors

1. For your convenience, shortened text versions of this press release are included below.
2. W|H|L Weybury Hildreth Limited has partnered with the Samsonite Corporation to bring the the mix of style, quality and reliability for which Samsonite is recognised Samsonite Nursery Collection to modern, active parents. Now available to parents are our unique **Pop-Up Travel Cots, Baby Carriers**, and contemporary range of **Changing, Maternity and Travel Bags**.

For more information please contact Lee-anne Simpson
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74 words: Samsonite's Sun & Sleep Pop-Up Bubble Cot is the perfect solution for both the outdoors and indoors. With a waterproof base to keep the cot dry and clean, the Sun & Sleep Pop-Up Bubble Cot has an integrated, zip-up mosquito net and sun blinds that block 93% of all UVA and UVB rays. Also included: a mattress and a carrying bag. Recommended retail price: £74.99. www.baby-travel.com

61 words: Perfect for outdoor use, this Pop-up Cot comes with a zip-up mosquito net and zip-up sun blinds that block 93% of all UVA and UVB rays. Equally handy for indoor use. A mattress and carrying bag is included. Recommended retail price: £74.99. www.baby-travel.com

28 words: The essential travel bed, this Pop-Up Cot is lightweight, sturdy, and super handy. The sun blinds will keep baby safe from the sun. Recommended retail price: £74.99. www.baby-travel.com