

PRESS RELEASE

SAMSONITE "SUN & SLEEP" POP-UP TRAVEL BASSINETTE

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The Essential Bed for Outdoor Days

The Samsonite Sun & Sleep Travel Bassinette is the perfect travel solution for holidays, outdoor days, whether you're out gardening, at a picnic, or in a park.

The waterproof base keeps the bassinette dry and clean. The integrated, zip-up sun blinds block out 93% of all UVA and UVB rays. Or you may choose to use the zip-up mosquito net instead at dawn or dusk, when the sun is not so hot.

The ultimate in convenience, the bassinette opens and assembles in a moment and folds up and packs into its handy travel bag as quickly. Weighing **less than 1 kg**, the bassinette is also ideal when travelling by air.

Ideal up to 6 months, or when baby can sit unaided.

Complete with a mattress and carrying bag.

For extra comfort, an **inflatable mattress** and 100% cotton jersey **fitted sheet set** can be purchased separately.

Recommended retail price: £44.99

www.baby-travel.com

For older babies, 6 to 18 months old, there is the Samsonite Sun & Sleep Pop-Up Travel Bubble Cot.

Notes to Editors

1. For your convenience, shortened text versions of this press release are included below.
2. W|H|L Weybury Hildreth Limited has partnered with the Samsonite Corporation to bring the the mix of style, quality and reliability for which Samsonite is recognised Samsonite Nursery Collection to modern, active parents. Now available to parents are our unique

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Pop-Up Travel Cots, Baby Carriers, and contemporary range of Changing, Maternity and Travel Bags.

74 words: Samsonite's Sun & Sleep Pop-Up Travel Bassinette is as easy to set up as it is to put away. And at less than a kilo, it's light enough to throw in your bag and set up during a visit to the park. Comes with a zip-up mosquito net and zip-up sun blinds that block 93% of all UVA and UVB rays. Also included: a mattress and a carrying bag. Recommended retail price: £44.99. www.baby-travel.com

61 words: Based on the award-winning Pop-Up Travel Bassinette, the Sun & Sleep Pop-Up is light, sturdy, and super-easy to set up and put away. It's also safe for outdoor use. Comes with a zip-up mosquito net and zip-up sun blinds that block 93% of all UVA and UVB rays. Also included: a mattress and a carrying bag. Recommended retail price: £44.99. www.baby-travel.com

29 words: At less than a kilo, this outdoors Pop-Up cot is lightweight, sturdy, and super handy—and it will keep baby safe from the sun. Recommended retail price: £44.99. www.baby-travel.com