

PRESS RELEASE

POP-UP TRAVEL COTS

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Award winning Pop-up Travel Cot: New colours for summer

The Samsonite Pop-Up Travel Bassinette—two-time winner of the Baby & Toddler Gear Award—is still the best for comfort and ease when travelling with baby.

This summer, Samsonite is launching the **new fashion colours**, Lemon & Lime and Aubergine to join the ever-popular Café Crème.

The bassinette is ideal to lay baby down for a nap while visiting a girlfriend, in a corner at a café, or overnight at grandma and grandpa's.

The ultimate in convenience, the bassinette opens and assembles in a moment and folds up and packs into its handy travel bag as quickly. Weighing **less than 1 kg**, the bassinette is also ideal when travelling by air to take in your bag and pop-up to settle baby during delays or flights connections.

Ideal up to 6 months, or when baby can sit unaided, this bassinette comes complete with a **padded mattress**, integrated **mosquito net**, and a carrying bag.

For extra comfort on longer trips, an **inflatable mattress** and 100% cotton jersey **fitted sheet set** can be purchased separately.

Recommended retail price: £34.99

www.baby-travel.com

For older babies, 6 to 18 months old, there is the Samsonite Pop-Up Travel Bubble Cot.

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Notes to Editors

1. For your convenience, shortened text versions of this press release are included below.
2. W|H|L Weybury Hildreth Limited has partnered with the Samsonite Corporation to bring the the mix of style, quality and reliability for which Samsonite is recognised Samsonite Nursery Collection to modern, active parents. Now available to parents are our unique **Pop-Up Travel Cots, Baby Carriers**, and contemporary range of **Changing, Maternity and Travel Bags**.

78 words: Try it once, and you'll understand why Samsonite's Pop-Up Travel Bassinette continues to be a favourite with mums. Easy to set up. Easy to put away. And at less than a kilo, it's light enough to throw in your bag and set up during a visit at your friend's house. Sturdy, it's also perfect for weekends away at grandma and grandpa's. Now available in cool new summer colours with a stylish contemporary print. Recommended retail price: £34.99.
www.baby-travel.com

46 words: No wonder the Travel Bassinette has won multiple awards. It's light, sturdy, and super-easy to set up and put away. Comes with a zip-up mosquito net, a mattress and a carrying bag. Good to use at home and on the road. Recommended retail price: £34.99.
www.baby-travel.com

23 words: At less than a kilo, this Pop-Up cot is lightweight, sturdy, and super handy—and cuter than ever! Recommended retail price: £34.99.
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